



**Baltimore  
Medical System**

THE HEART OF  
COMMUNITY HEALTH

---

BALTIMORE  
MEDICAL SYSTEM

14TH ANNUAL  
IAN J. GRAY

**GOLF**  
**CLASSIC**

---

MONDAY, SEPTEMBER 10, 2018  
7:30 AM - 3 PM  
THE HILLENDALE COUNTRY CLUB

Sponsorship Packet





## **2018 Sponsorship Levels & Benefits**

**Fourteenth Annual Ian J. Gray Golf Classic**

**Monday, September 10, 2018**

**Hillendale Country Club**

**13700 Blenheim Road Phoenix, MD 21131**

### **Presenting Sponsor: \$15,000**

- Sponsor name will be part of the official event name (i.e. Baltimore Medical System's Fourteenth Annual Ian J. Gray Golf Classic Presented by SPONSOR NAME)
- Company logo on event sponsor banner
- Four golf foursomes with all foursome benefits included
- Company banner displayed at the event (provided by sponsor)
- Two Hole signs with company name displayed on the course
- Full page back cover color ad in event program
- Company name used in all golf tournament marketing efforts
- Formal acknowledgement at award ceremony
- Opportunity to provide giveaways with company logo (provided by sponsor)
- Company logo and website link on the event web page at [www.bmsi.org](http://www.bmsi.org)

### **Eagle Sponsors: \$10,000**

- Company logo on event sponsor banner
- Three golf foursomes with all foursome benefits included
- Full page color ad in event program
- Company name used in golf tournament marketing efforts
- One Hole sign with company name displayed on the course
- Formal acknowledgement at award ceremony
- Company logo and website link on the event web page at [www.bmsi.org](http://www.bmsi.org)

### **Birdie Sponsors: \$7,500**

- Company logo on event sponsor banner
- Two golf foursomes with all foursome benefits included
- Half page ad in event program
- Company name used in golf tournament marketing efforts
- Formal acknowledgement at award ceremony
- Company logo and website link on the event web page at [www.bmsi.org](http://www.bmsi.org)

### **Par Sponsors: \$5,000**

- Company logo on event sponsor banner
- One golf foursome with all foursome benefits included
- Half page ad in event program
- Formal acknowledgement at award ceremony

**Bogie Sponsors: \$2,500**

- Company logo on event sponsor banner
- One foursome with all foursome benefits included
- One business card sized ad in event program
- Formal acknowledgment at award ceremony

**Putting Contest Sponsor: \$1,000**

- Company sign at Putting Green (provided by BMS)
- Acknowledgement in event program

**Driving Range Sponsor: \$1,000**

- Company sign at Driving Range (provided by BMS)
- Acknowledgement in event program

**Hole Sponsors: \$500**

- Sponsor name on one hole (provided by BMS)
- Acknowledgement in event program

**Foursomes: \$850**

- Team of four tournament players
- Continental breakfast, snacks, after tournament cocktails and luncheon fare for all players
- Complementary practice range usage (includes unlimited practice balls and use of all other practice facilities)
- Greens and cart fees
- Full service bag drop and registration

**Individual Golfers: \$230**

- Placement in a tournament foursome
- Continental breakfast, snacks, after tournament cocktails and luncheon fare
- Practice range usage (includes unlimited practice balls and use of all other practice facilities)
- Greens and cart fees
- Full service bag drop and registration

**Club rental available through Hillendale Country Club**

**\*\*Event is Rain or Shine\*\***

**For more information, contact The Development Office at 410-558-4884**

## 14<sup>th</sup> Annual Ian J. Gray Golf Classic Underwriting Opportunities

### **\$3,000 Level**

Awards Luncheon – After a long day of golf, our guests want nothing more than to relax with friends. Our exclusive Awards Luncheon underwriter has the wonderful opportunity to provide a company banner, receive verbal recognition during the awards ceremony. Your company will also receive premier logo placement in the underwriters section of the program book. Distribution of small, company funded, promotional materials at the reception is also permissible.

### **\$2,000 Level**

Continental Breakfast – Help attendees kick off a great day of golf with a continental breakfast! By acting as our exclusive underwriting sponsor for the continental breakfast, your company will receive signage and be invited to provide company napkins or small company promotional items at the breakfast tables. The logo for your company will appear in the underwriters section of our program book.

### **\$1,000 Level**

Beverage Sponsor – Sponsor the Beverage Coolers filled with chilled beverages throughout the entire game. The underwriter will receive exclusive signage on both the stationary coolers ensuring that their company's logo reaches every participant. Your company's logo will also appear in the underwriters section of our program book.

\*All underwriting opportunities are 100% tax deductible.

**Sponsorship Participation Agreement**

- Presenting Sponsor:** \$15,000
- Eagle Sponsor:** \$10,000
- Birdie Sponsor:** \$7,500
- Par Sponsor:** \$5,000
- Bogie Sponsor:** \$2,500
- Putting Contest Sponsor:** \$1,000
- Driving Range Sponsor:** \$1,000
- Hole Sponsor:** \$500
- I wish to purchase one tournament foursome at \$850
- I wish to purchase one individual spot in the tournament at \$230
- I am unable to attend the tournament but would like to make a contribution to the Ian J. Gray Fund with the amount of \$\_\_\_\_\_.
- I am interested in an underwriting opportunity at the \_\_\_\_\_ level.

**NAME / TITLE** \_\_\_\_\_

**ORGANIZATION** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **E-MAIL** \_\_\_\_\_

**CREDIT CARD TYPE** (please circle):      Corporate                      Personal  
    American Express              Visa              MasterCard

**CARD NUMBER** \_\_\_\_\_ **EXPIRATION DATE** \_\_\_\_\_

**NAME AS IT APPEARS ON CARD** \_\_\_\_\_ **SECURITY CODE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

Please forward completed form and credit card information or check made payable to  
Baltimore Medical System to:

The Development Office  
Baltimore Medical System  
3501 Sinclair Lane, Baltimore, MD 21213  
Phone: 410-558-4884      Fax: 410-276-3694

**Sponsorship packages are limited. \*\*Event is Rain or Shine\*\***

Kindly respond by August 27, 2018 to ensure your participation in this event.

Baltimore Medical System is a 501(c)(3) organization. A portion of participation fee / sponsorship is tax deductible.



**Baltimore Medical System**

THE HEART OF COMMUNITY HEALTH

**Foursome Registration Form**

**Baltimore Medical System  
Fourteenth Annual Ian J. Gray Golf Classic  
Monday, September 10th, 2018  
Hillendale Country Club**

**7:30 a.m. - Registration & Practice Range**

**8:00 a.m. - Continental Breakfast**

**9:00 a.m. - Shotgun Start**

**2:00 p.m. - Lunch & Awards Reception**

**COMPANY NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **E-MAIL** \_\_\_\_\_

***\*\*In case of inclement weather, please provide a contact name & phone number that we can notify the day of the event.\*\****

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**FOURSOME INFORMATION:**

**Golfer #1:** \_\_\_\_\_ **Handicap:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Golfer #2:** \_\_\_\_\_ **Handicap:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Golfer #3:** \_\_\_\_\_ **Handicap:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Golfer #4:** \_\_\_\_\_ **Handicap:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Please send completed registration no later than Monday, August 27, 2018 to:**

**Attn: Development Coordinator**

**Phone: 410-558-4884**

**Fax: 410-276-3694**

**E-mail: [alyssa.deiter@bmsi.org](mailto:alyssa.deiter@bmsi.org)**